



UpStudio

INNOVATEX INTERNSHIP PROGRAM

Nurturing the next generation of innovators

2025

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About InnovateX Internship Program

We believe in nurturing the potential of young minds and preparing them for the challenges and opportunities of the future through offering transformative internship experiences. The InnovateX Internship program is designed to equip students with the skills, knowledge, exposure, and confidence they need to succeed in the ever-changing dynamic world.

At UpStudio Africa, we believe in the power of practical experiences to shape the future leaders of tomorrow. Our InnovateX Internship Program offered students a unique opportunity to embark on a journey of discovery and growth, exploring their passions, honing their talents, and building a foundation for future success.

By collaborating with leading corporate partners, we bridge the gap between education and industry, ensuring that students gain valuable experience in STEM, business, marketing, and other key sectors.



Internships are a crucial bridge between academic learning and real-world application. At UpStudio Africa, we understand that hands-on experience is indispensable for students as they navigate their career pathways. Our InnovateX Internship Program was designed to immerse young people in real-world challenges and opportunities, helping them to apply theoretical knowledge in practical settings. By fostering these early opportunities, we empower our youth to explore their interests deeply, develop a strong work ethic, and make informed decisions about their career paths. Our goal is to invest in their potential today to shape a brighter, more innovative tomorrow.

Shama Kheraj
Founder, UpStudio Africa





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Eligibility

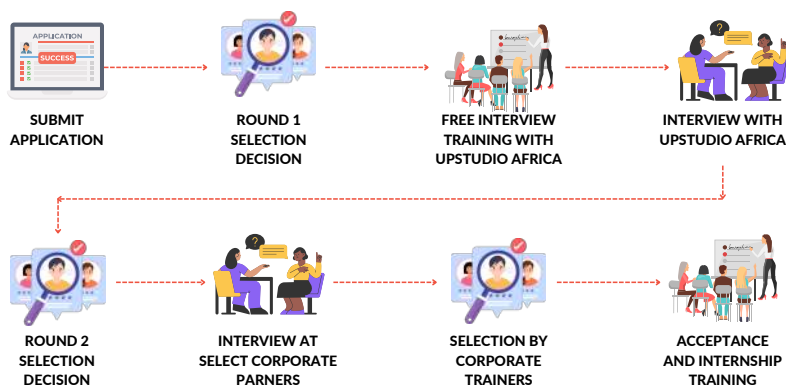
- 15 – 20 years attending any school in Tanzania
- Aspiration to join career pathways in the Science, Technology, Engineering and Math (STEM) and other fields, demonstrated through school projects, clubs or other internships
- Strong work ethic, communication and collaboration skills
- Proficiency in the English language

Application

Prospective candidates are required to fill in the application form fully and thoughtfully to be considered for the internship program. Candidates will be required to answer a series of questions about their interest in the internship program and rank their top 4 internship positions. **Applications are due by Wednesday, 28th May 2025.**

APPLY NOW

Selection Process



All shortlisted candidates from the initial internship screening will receive free interview training provided by UpStudio Africa. Please note: All students will interview with the UpStudio Africa team as part of the final selection process. Interviews with corporate partners are not required for every candidate and will be arranged based on specific placement needs.



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Toyota Tanzania has been the exclusive distributor of Toyota vehicles in Tanzania since 1965, providing a wide selection of brand-new vehicles and now, pre-owned vehicles under AUTOMARK. InnovateX Interns at Toyota explore the world of mechanical engineering at the Pugu Road Showroom.

- A maximum of 3 Interns will be selected for the Toyota Tanzania Internship.
- Internship starts on Monday, June 30 for a period of 3 - 4 weeks depending on the availability of InnovateX interns.
- InnovateX students are required to attend an event on Monday, July 28 with Toyota Tanzania.

Mechanical Engineering Team

- Undergo training program covering car mechanics and safety measures in the workshop.
- Interactive sessions with automobile engineers and technicians.
- Support maintenance of all vehicles, including but not limited to hybrid-electric cars, luxury SUV, pick-ups, and compact vehicles.
- Support in refurbishing preowned vehicles and gain exposure to the supply chain.

The fieldwork would take into account all safety and security requirements set out by Toyota Tanzania and UpStudio Africa. A Tsh 70,000 fee is required to cover the cost of Personal Protective Equipment. This fee is payable directly to suppliers of the PPE through Toyota Tanzania.





Kazi Yetu - a women-led tea processing company that strives to increase local value addition - processing, blending, packaging - to fine foods and unique goods from East Africa.

One intern will be selected to work across three key areas at Kazi Yetu:

- **Research and Analysis:** Run data analysis on and identify trends in products bought by customers in Tanzania.
- **Product Development:** Research box packers in the region for new tea packaging suppliers, and prototype new local tea packaging options with the team.
- **Sales & Marketing:** Research potential brands to partner with in Europe and the US with aligned missions as Kazi Yetu. Furthermore, propose potential collaboration ideas for brand partnerships and support social media content photo and video shoots.



Selcom is a Pan African cross-segment financial and payment services provider, providing its customers across Sub-Saharan Africa, with a full range of electronic payment products and services

One intern (18+ years) will be selected to work across three Departments at Selcom and a subsidiary, Duka Direct:

Customer Experience

- Attend Customer Care training, shadow Call Centre agents to learn about Selcom products and how a fintech supports its customers.
- Review Selcom social media posts and draft content.

Business Operations

- Support the Business Operations team with administrative tasks and process development.

App Development

- Gather and understand user requirements, describe app features in specification documents, attend developer briefings, and assist with feature testing.



Sno Cream, Woodberry Cafe, and the Garden Market represent a vibrant food scene, blending nostalgic treats, cozy café culture, and fresh, locally-sourced produce.

Interns will work across Sno Cream, Woodberry, and The Garden Market to gain hands-on experience in the food and restaurant industry. The following provides a breakdown of the experience:

- **Service Industry Training:** Interns will gain practical experience in food and beverage service, including barista skills, order management, and point-of-sale operations.
- **Stock and Inventory Management:** Learn how to manage product inventory, track supplies, assist with restocking, and ensure efficient back-of-house organization.
- **Customer Engagement and Experience:** Develop strong interpersonal skills through direct customer interaction, handling inquiries, taking feedback, and ensuring a high standard of service.
- **Marketing and Content Support:** Collaborate with the brand's marketing consultant to brainstorm, capture, and curate engaging social media content that reflects the brand's identity.



The Alliance Française Dar es Salaam promotes the French language, organizes cultural and artistic events, and, fosters cultural and linguistic exchanges between Tanzania and France.

The Communication, Events, and Library Intern will operate under the Director's guidance, in close collaboration with various departments.

Communication and social media management

- Assist in creating visual content for AFDAR's social media on Canva.
- Help prepare, draft, and schedule and post Instagram Stories to promote events and engage the community.
- Support the team in drafting newsletters.

Cultural Events and Library

- Support the team in organising events, including participating in brainstorming sessions for youth-focused activities or content.
- Help reorganise, label, catalogue, and shelf books.
- Create small displays or highlight a "book of the week"



Ubongo is Africa's leading producer of kids' edutainment. Ubongo creates fun, localised and multi-platform educational content that helps millions of children learn across the continent.

One intern (18+ years) will be selected to work across Departments:

- Support research and product development by assessing the effectiveness of Ubongo Kids episodes among children and learners.
- Assist in curating and brainstorming content ideas for future episodes and seasons.
- Capture photos and videos for use across social media platforms and internal communications.
- Help draft newsletters and schedule social media posts to support audience engagement.
- Provide administrative support and gain insight into the operations of a Pan-African edutainment organization.



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UpStudio Africa is the leading curator of innovative and holistic learning experiences aimed to nurture the next generation in and beyond Tanzania.

One intern will be selected to support teaching and learning at UpStudio.

Teaching and Learning

- Support preparation for all ongoing student programs, including courses, after school activities at school sites, camps, one-off events, expeditions, etc.
- Support students participating in the camps during group activities, such as glue guns or asking questions to help group discussions.
- Support in cleaning up the classroom at the beginning and end of each class. This includes cleaning of the space, reorganizing all materials in the shelves, fixing the chairs, etc.

Administrative and Marketing

- Support in taking attendance of students participating in programs.
- Support in organizing certificates for students attending the camps.
- Take photos and videos of students during the camp and other events that can be used for marketing purposes.



InnovateX Training Program

The InnovateX Internship program requires our interns to receive training before and/or during their internship. This training will be offered virtually and/or in-person depending on availability.

- Introduction to InnovateX and Intern Cohort
- Code of Conduct and Professionalism Training
- Career Pathways and Goal Setting
- Time Management and Productivity
- Communication Training
- Resume Building
- LinkedIn Training
- Collaboration | Working in Teams
- Problem Solving and Design Thinking

In addition to the above training, UpStudio Africa also provides the following:

- **Mentorship:** Each intern will be paired with a mentor at UpStudio Africa during the internship period for ongoing support.
- **Recommendation Letter:** Each intern will also receive a recommendation letter from UpStudio Africa based on feedback provided from the internship.

The InnovateX Internship Training Program is mandatory. This training costs Tsh. 300,000. This payment is made once you are selected in the program and is non-refundable. Payment details will be shared upon selection.

Disclaimer

The Corporate Partners do not receive any fees from UpStudio Africa for hosting and training the intern. The Corporate Partners are also not required to give any stipends to the interns. Interns are responsible for their own transportation and food costs during the internship.



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Highlights from 2024

In 2024, UpStudio Africa hosted 10 InnovateX Interns stationed at four corporate partners for a period of 4 weeks. Students nurtured their skills in aerospace engineering, marketing, software engineering, product management, and more. These students were selected from a large pool of applications and through a rigorous application process and one-on-one interviews, on behalf of our corporate partners. Our partners included:



Delbert Ipilinga

Senior InnovateX Fieldwork
Engineering Department
Air Tanzania Company Limited



The program has been an exceptional journey, offering an immersive and comprehensive insight into aviation maintenance and operations. Over the past few weeks, I have had the privilege to engage in a variety of tasks, ranging from routine office work to hands-on maintenance of aircraft. One of the highlights was participating in the CPCP (Corrosion Prevention and Control Program) check, which provided a deep dive into the intricacies of aircraft maintenance.

This program has significantly enhanced my understanding of aviation engineering and has been instrumental in developing both my technical abilities and professional acumen. I am immensely grateful for this opportunity and look forward to applying what I have learned in my future career.



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Contact Us

If you are interested in partnering with us, please send us an email at admin@upstudio.africa or contact us at +255 716 476 212.